

Sign Permit Application

Town of Luray, Virginia

Name: _____ Telephone: _____

Address: _____

Sign Erector: _____ Telephone: _____

Address of Sign Location: _____

Zoning District: _____ Number of Signs Proposed: _____

Type of Sign – Check sign types and provide the requested information

<p>_____ Pole Sign</p> <p>Total Height: _____</p> <p>Lot Frontage: _____</p> <p>Size of Sign: _____</p>	<p>_____ Wall Mounted Sign</p> <p>Building Width: _____</p> <p>Size of Sign: _____</p>	<p>_____ Monument Sign</p> <p>Total Height: _____</p> <p>Lot Frontage: _____</p> <p>Size of Sign: _____</p>
<p>_____ Projections Sign</p> <p>Lot Frontage: _____</p> <p>Size of Sign: _____</p>	<p>_____ Other Sign Type</p> <p>Details: _____</p> <p>_____</p>	

Please Note the Following:

Allowable dimension/size standards for each sign category are listed on the back of this form.

Wall and Monument signs may apply for a size increase provided certain criteria are followed. Please review the back of this form for additional details.

Please submit a sketch of the proposed sign(s) roughly showing the location and dimensions of the subject sign(s).

Consult the Page County Building Inspector's Office to determine whether or not a building permit is required for your sign.

Signature of Sign Owner: _____ **Date** _____

<p>Permit Type: _____ Temporary Sign _____ All Other Signs _____</p> <p>Approved _____ (Zoning Administrator) Date _____</p> <p>Special Restrictions/Comments _____</p>

Pole Sign – Development Standards

1. *Lot frontage and size requirements.* Pole signs up to a maximum allowable size of **32 square feet** shall be permitted on lots with 100 feet or more of lot width. Where a lot has less than 100 feet of width, a pole sign shall not exceed **25 square feet in size**.
2. *Minimum clearance.* Where a ground mounted sign is located within 25 feet of an intersecting developed street, or town-maintained alley, a minimum ten-foot clearance from the ground to the bottom of the sign shall be provided.
3. *Maximum height.* 15 feet or the height of the principal structure, whichever is less.
- 4) *Foundation Requirements.* The foundation of a pole sign shall be constructed of an approved wood, masonry, or other appropriate materials. The foundation shall be a minimum of 2 feet in height, and be included in overall pole sign height calculation.



Wall signs--Development standards

1. *Maximum height of wall signs:* Twenty (20) feet, or the lowest point of the roof, whichever is lowest.
2. *Limit on projections:* 12 inches.
3. *Permanent window signs--Additional restrictions:* Permanent window signs shall be limited in area to 25 percent of the window area or 25 square feet, whichever is less, and shall be included in the sign area calculations.
4. *Maximum Size.* One (1) square foot per linear foot of building width on the side which the sign is to be attached, up to a maximum of **twenty-five (25) square feet** on any building elevation, except as provided in article five (size increase) of this section. Artistic murals containing business or product advertising may exceed twenty-five (25) square feet provided consent is obtained from the Town Council.
5. *Size Increase.* Wall mounted signs adhering to the standards enumerated in this section may be allowed a size increase of one (1) square foot per linear foot of building width on the side which the sign is to be attached, up to a maximum of 56 square feet. Request for size increases shall be submitted to the Town's Zoning Administrator to be reviewed and approved by the Town's Planning Commission; such requests shall be made seven (7) calendar days prior to the next regularly scheduled Planning Commission meeting and be accompanied with a brief narrative and a visual rendering. To be awarded the size increase, the following design criteria should be incorporated into the sign design:



- a) Refrain from the use of bright or neon colors, except when used as accent colors.
- b) Applicants are encouraged to adopt design and color schemes similar to Luray's existing way-finding signs, but size increase approval is not contingent upon adherence to way-finding standards. Applicants are encouraged to construct signs of visually pleasing materials/colors and demonstrate the aesthetic contribution the subject sign(s) will make to the site in which it is to be located.
- c) All supporting devices and braces shall contribute aesthetically to the subject sign.

Monument Sign – Development Standards

1. *Lot frontage and size requirements:* Monument signs up to a maximum allowable size of **25 square feet** shall be permitted on lots with 100 feet or more of lot width. Where a lot has less than 100 feet of width, a pole sign shall not exceed **16 square feet in size**.
2. *Minimum clearance:* Where a monument sign is located within 25 feet of an intersecting developed street, or town maintained right-of-way, a minimum ten-foot buffer from the edge of the right-of-way shall be maintained so not to interfere with pedestrian or vehicular line-of-sight.
3. *Maximum height.* 6 feet; foundation shall not be included in height calculation
4. *Size Increase.* Monument signs adhering to the standards enumerated in this section may be allowed a size increase. For lots with one-hundred (100) feet or more of lot width, on the side which the sign is to be located, the sign may contain up to a maximum of thirty-six (36) square feet. On lots with less than a hundred (100) feet of lot width, on the side which the sign is to be located, the sign may contain up to a maximum of twenty-five (25) square feet. Request for size increases shall be submitted to the Town's Zoning Administrator to be reviewed and approved by the Town's Planning Commission; such request shall be made seven (7) calendar days prior to the next regularly scheduled Planning Commission meeting and be accompanied with a brief narrative and a visual rendering. To be awarded the size increase, the following design criteria should be incorporated into the sign design:



- a) Refrain from the use of bright or neon colors, except when used as accent colors.
- b) Applicants are encouraged to adopt design and color schemes similar to Luray's existing way-finding signs, but size increase approval is not contingent upon adherence to way-finding standards. Applicants are encouraged to construct signs of visually pleasing materials/colors and demonstrate the aesthetic contribution the subject sign(s) will make to the site in which it is to be located.
- c) All supporting devices and braces shall contribute aesthetically to the subject sign.

- 5) The foundation of monument sign shall be constructed of wood, masonry, or other appropriate materials. The foundation shall be a minimum of 2 feet in height, and not exceed 3 feet in height.

Projecting sign--Development standards.

1. *Frontage requirements:* 18 feet of ground level frontage.
2. *Angle of projection:* 90 degrees.
3. *Limit on projection:* Six feet.
4. *Projection over right-of-way:* No sign outside the Business District shall project over the public right-of-way.
5. *Minimum clearance:* Nine feet.
6. *Maximum height:* 14 feet, or the lowest point of the roof, whichever is lowest.

